



# MARITIME EXCHANGE

for the Delaware River and Bay

## 2025 ADVERTISING CONTRACT

Previous advertisers receive a 15.0% discount for our 150th anniversary!

### PORT DIRECTORY / BEACON COMBINATION Includes a port directory ad, one free listing, and one ad in all four 2025 issues of *The Beacon*

QTY	AD Sizes		Member Rate	Non-Member Rate	PD Spot Color (\$165/color)	PD Full Color (\$360/ad)	TOTAL
	Port Directory	The Beacon					
	Full Page	1/4 Page	\$1,735	\$2,110	\$	\$	\$
	Full Page	1/8 Page*	\$1,390	\$1,770	\$	\$	\$
	1/2 Page	1/8 Page	\$1,285	\$1,660	\$	\$	\$
	1/4 Page	Business Card	\$865	\$1,240	\$	\$	\$

Ad rates for *The Beacon* and additional size combinations quoted on request.

\*Two different sized ads required.

**SUBTOTAL** \$

### PORT DIRECTORY ONLY

QTY	Ad Sizes <i>(In Inches)</i>		Member Rate	Non-Member Rate	PD Spot Color (\$165/color)	PD Full Color (\$360/ad)	TOTAL
	Full Page	4.5 x 7.2	\$500	\$750	\$	\$	\$
	1/2 Page	4.5 x 3.25	\$395	\$645	\$	\$	\$
	1/4 Page	4.5 x 1.7	\$295	\$530	\$	\$	\$

All amounts above listed in U.S. dollars.

**SUBTOTAL** \$

**All full-page, full-color ads will appear on the Maritime Exchange website.**

See details page 2

**The undersigned agrees to the terms and conditions of this contract as listed on page 2.**

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

### CATEGORY LISTINGS

See enclosure for category options

**Advertisement Category**  
One listing included with each ad

Free

**Additional Listings**  
\$25 for each additional listing

\$

\$

\$

**SUBTOTAL** \$

### TOTAL

**Ad Total** \$

**Listings Total** \$

**Previous Advertiser 15.0% Discount** -\$

**TOTAL** \$

<p><b>PAYMENT ENCLOSED</b></p> <p>Make check payable to:</p> <p>Maritime Exchange</p>	OR	<p><b>REQUEST AN INVOICE EMAILED TO:</b> _____</p> <p>_____</p> <p>The invoice will include instructions on how to pay electronically via credit card or bank transfer. Please contact <a href="mailto:accounting@maritimedelriv.com">accounting@maritimedelriv.com</a> with any questions about payment.</p>
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**Deadline: Signed contracts and artwork are due by November 20, 2024.**

## See your ad on the Exchange website!

Your full-page, full-color ad will appear on the Maritime Exchange website at no additional charge

The Maritime Exchange will post full-page, full-color ads on its website at no additional cost. Guidelines are as follows:

- Ads placed on the Exchange website are the same as those placed in the port directory. However, the ad is sized at 180 pixels x 300 pixels.
- Only full-page, full-color ads are included in this offer. The Exchange will display the ads on the website starting on the port directory publication date until publication of the next year's book.
- Ads will be randomly displayed one at a time, and the ad posted will change every 15 seconds. The Exchange will embed a link to the advertiser's website in each ad.
- The Exchange will try to accommodate but cannot guarantee requests to substitute a different ad from that in the port directory. An ad supplied by the advertiser may need a size adjustment to fit the website. A \$150 fee will be charged for this service.
- The rate for the Exchange to create a new ad for an advertiser who wishes to use a different ad than in the directory is \$100 per hour, and an estimate will be provided upon request.
- Those with half- or full-page monochrome ads may add a webpage ad for an additional one-time fee of \$400, subject to the guidelines included herein.

## 2025 PORT DIRECTORY CONTRACT TERMS AND CONDITIONS

The advertiser will submit the ad contract and artwork by **November 20, 2024**.

**Full payment is due with the signed ad contract. The Maritime Exchange will not include an ad unless we receive payment before publication.**

For previous ads requiring corrections, the Maritime Exchange shall furnish proofs to the advertiser for approval prior to publication. If the deadline passes with no signed approval of the proof, the Maritime Exchange will use the ad copy as is.

If the deadline for new ad copy passes with no ad submitted, the Maritime Exchange will insert a standard ad.

The Maritime Exchange will assess a charge of \$30 for any text and/or art changes received after submission of an ad other than to correct errors on the part of the printer. The Exchange will assess this charge with each change to an ad.

The Maritime Exchange reserves the right to:

- reject any ad submitted;
- terminate this contract and withdraw any ad not paid in full; and
- reject an unsigned or incomplete contract.

No conditions except those written herein are part of this contract.



## 2025 PORT DIRECTORY CATEGORIES

Following is a list of categories for the 2025 Port Directory. The Maritime Exchange will feature full-page, full-color ads on its website at no additional charge. See page two for more details or call 267-670-7948.

- Air Conditioning**
- Attorneys**
- Automation & Controls**
- Banquet Facilities**
- Barge Operators**
- Bird Control**
- Bridges**
- Chandlers**
- Charts**
- Cocoa Processors**
- Computer Information/Systems**
- Consulates**
- Consultants**
  - Business
  - Engineering
  - Environmental
  - Government Affairs
  - Maritime
- Container Freight Stations**
- Crew Transport**
- Disinfecting Services**
- Divers**
- Dredging Contractors**
- Drug & Alcohol Testing**
- Electrical & Electronics**
- Engineering**
- Engine Distributor**
- Environmental Services**
- Freight Forwarders/Customs Brokers**
- Fumigation Services**
- Garbage/Rubbish Removal**
- Government Agencies**
  - Federal - Port Related
  - State & Municipal
- Guard Services**
- Heat Treatments**
- Heavy Lift Equipment/Cranes**
- Hydraulics Services**
- Importers/Expeditors**
- Intermodal Facilities**
- Launch Services**
- Laundry/Cleaning Services**
- Life Boat Repair/Life Rafts**
- Line Runners**
- Marine Electrical**
- Maritime Construction**
- Maritime Exchanges/Associations**
- Motor Freight/NVOCC**
- Motor Repair**
- Natural Gas Services**
- Oil**
  - Facilities
  - Lightering
  - Lubricating
  - Pollution Control
  - Sludge Removal
- Pest Control**
- Pier**
  - Construction/Repair
  - Design/Engineering
- Pilots**
- Port Authorities**
- Power Plants**
- Printing**
- Radio Sales/Service**
- Railroads/Rail Yards**
- Refrigeration**
- Schools - Maritime**
- Scrubber System Service**
- Seafarer Services**
- Security**
- Ship/Boat Repair**
- Ship Brokers**
- Shipyards**
- Steamship Agents**
- Steamship Lines**
- Stevedores**
- Supplies**
  - Canteen & Bonded
  - Chemical
  - Wire/Rope
- Surveyors**
- Tank Services**
- Terminal Operators**
- Terminals**
- Towing**
- Trade Associations**
- Tug Companies**
- Unions**
- Video & UAV/Drone Services**
- Warehouse**
  - Bonded
  - Cold Storage
  - Storage